



List of credits on the specialty “Journalistics”

BACHELOR		
NAME OF SUBJECTS	SEMESTER	CREDITS
Information journalism	Autumn	2
Rhetoric and Theory of Argumentation	Autumn	3
Internet journalism	Autumn	3
International advertising and PR	Autumn	2
Information Wars	Spring	3
Imageology	Spring	5
Translations editing	Spring	5
Children editions editing	Spring	4
Advertising in printed media	Spring	2
Informational management	Spring	4

MASTER		
NAME OF SUBJECTS	SEMESTER	CREDITS
Reputation management	Spring	5
PR in media	Spring	2